

Example success story

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Summary

One of our customers solves two business requirements and serves many clients in one complex airport taxi project. Find out how they did it with Teltonika solutions.

Customer profile

The Ezeiza Airport Taxi service has been in operation since 1984. The cooperative is formed by licensed owners. All the units are regulated and controlled by the Airport Authority. The Ezeiza Airport Taxi service offers safety, competitive rates, continuous service, and reliability.

Challenge

The taxis at Ezeiza Airport in Buenos Aires needed a satellite tracking system. However, all 150 taxis are organized as a cooperative group, and it was difficult for the different drivers and taxi agencies agree on one GPS tracking provider.

The cooperative's members all agreed on two requirements:

The tracking system must be able to be turned off for individual taxis during non-working hours. Off-duty cabs should not be visible to the taxi operator at the airport. However, the off-duty cabs should always be visible to the owners. The pricing must be fair so that all businesses could afford it.

Solution

Using the Teltonika FMB920 devices, our customer was able to keep the pricing affordable. The devices offer remote updates of the controllers and excellent performance for an economical price.

There was created a solution that did not track off-duty vehicles. The primary functions used are the Tracking Schedule plugin and the Command Click Script plugin. Vehicles are now labeled 'Visible' and 'Not visible' based on whether they were on-duty. Owners could always see their vehicles, no matter what their current label. However, the taxi operator at the Ezeiza Airport could only see the 'Visible' on-duty vehicles.

Benefits

Our customer now provides a double service in their work with Ezeiza Airport taxis.

The individual taxi drivers and agencies can see their vehicles 24x7, including when they are off-duty... AND the cooperative and taxi operators have the necessary tracking for on-duty vehicles.

After implementing this solution, the customer has been winning new business based on the diversity in features, plugins, and equipment they provide with Teltonika. This allows them to differentiate themselves from the competition.

External links

<http://www.taxiezeiza.com.ar/eng>

<https://teltonika.lt/product/fmb920/>